



TAKE THE FUTURE IN YOUR HANDS: JOIN ABLEREX

Take advantage of profit-margin opportunities by selling power protection solutions for any need. Become partners with a manufacturer who has been in business for over 30 years.

Join our network of selected dealers!

 **AblereX**
every moment counts

UPSs are high margin products which equals to substantial additional profits for you.

Profitable

UPSs are high margin products =substantial additional profits for you.

Easy

The benefits to end users of a UPS are considerable and obvious.

The way ahead

The IT protection solution market is set to grow.

Good for your maintenance business

Power supply problems are a major factor featuring up to 80% of all incidents.

Minimizing technician callouts means maximizing profits on maintenance contracts.

Make you sound more professional than ever

Customers look to you for sound professional advice on data protection and security. You owe it to them to include a UPS solution in all your system recommendations.

Ablerex Reliability Experts Advantages:

- **Dedicated Web Portal**
- **Access to co-marketing campaigns**
- **Special discounts**
- **Sales and technical support**
- **Free training**
- **Demo units.**

Whether or not you are a UPS reseller, it makes sense to work with a manufacturer chosen as an OEM by the most popular UPS brands to offer unique UPS application solutions.

When you sell PCs, computer systems computers or servers, protect them from risky power failures by power supply by integrating them with more profitable devices.

Selling the best value UPS means high margins for you and peace of mind for your customers.



Become an Ablerex Reliability Expert!



Benefits

- Access to the Partner Portal
- E-news and digital co-mktg campaign
- Extra special discount via distributors
- EASY Demo Unit start up kit.
- Dedicated technical support by email

Requirements

- Fill-in registration form
- Basic online training by Partner Portal (1 Sales certification)



Benefits

- Access to the Partner Portal
- E-news digital co-marketing campaign
- Extra special discount via distributors
- ADVANCED Demo Units start-up kit
- Quarterly demo promo
- Dedicated technical support

Requirements

- Fill-in registration form
- Advanced training by webinar sessions (1 Sales + 1 Technical Certification)
- Minimum revenue per quarter



Benefits

- Access to the Partner Portal:
- E-news digital co-marketing campaign
- Extra special discount via distributors
- Full Demo Units start-up kit
- Quarterly demo promo
- Dedicated sales and technical support.

Requirements

- Fill-in registration form
- Advanced training and demo sessions (2 Sales + 2 Technical Certifications)
- Minimum revenue per quarter



30 years of continuity: we're getting on in years, and we're proud of that

Established in 1994, we are now a multinational company with ISO 9001 and 14001 certifications. From the outset, we have been producing UPS and power quality devices (PQD) to safeguard all equipment

against mains power problems. As trusted suppliers of the world's most authoritative UPS brands, we ensure the best power quality and availability of IT applications, including domestic, professional and industrial systems, and ICT, TLC,

CCTV and BMS infrastructures of all types and sizes of companies.

You can count on us

150 engineers from our R&D department, plus a team of over 1000 other staff spend every working day developing and fine-tuning solutions that we then produce on a global scale.

Our EMEA headquarters in Milan is on hand to provide all types of multilingual support and customer service. Because to AblereX, every moment counts.



APPLICATIONS OVERVIEW

SOHO

PC, router Wi-Fi,
TV and Hi-Fi, game consoles
and home appliances



Small and medium-sized enterprises

POS and cash registers - PCs and Servers - Networking equipment - TLC
Video surveillance and IoT - Server room and datacenter



Single-phase line-interactive UPS



Single-phase online UPS



Three-phase modular UPS



Three-phase monolithic UPS



Power quality device



Single- and three-phase CPSS

Large companies

PCs and Server - BMS and SCADA systems - TLC, Video surveillance and safety equipment,
Industrial and IT applications - Datacenter



Single-phase line-interactive UPS



Single-phase online UPS



Three-phase modular UPS



Three-phase monolithic UPS



Power quality device



Single- and three-phase CPSS